



Shared Clients. Shared Commitments.

Thank you for choosing Ascentium Capital, a division of Regions Bank, to help your clients finance your products and services.

When you team up with Ascentium, your customers can have access to financing and leasing options from a company which is fully committed to:

- Making its financial products and services available to all applicants and customers on a fair and responsible basis;
- Engaging in business practices that allow applicants and customers to understand the financial products or services they are receiving;
- Safeguarding the privacy and security of applicant and customer information in accordance with commercially prudent business practices and applicable law; and
- Giving customers an exceptional experience by providing fast, flexible business leasing and financing options, as well as promptly addressing any questions or concerns they have with respect to the financial products and services we provide them.

For further information, please see our [Privacy Policies](#); [Fair and Responsible Lending Policy](#).

To assist Ascentium in fulfilling these commitments, it is our expectation that you will:

- **Not Discriminate** based upon a customer's race, color, religion, national origin, gender or marital status, age or other protected class. This includes offering or steering a person toward a more expensive or less favorable product or option, or failing to offer a person a product or option, because that person is a member of a protected class.
- **Protect Vulnerable Customers**, such as the elderly and disabled.
- **Safeguard Customer Information**, such as social security numbers, tax ID numbers, income and similar personal information, by storing, using and disseminating such information only for the purposes for which it is being provided and only in accordance with applicable laws. If you have access to any of the online tools Ascentium makes available to its vendor clients, we expect that you will properly safeguard any related passwords, not allow unauthorized access and maintain the privacy and security of any information contained therein.
- **Assist in Providing an Exceptional Customer Experience**. Ascentium takes customer concerns seriously. If, in connection with our administration of a finance or lease contract, a customer expresses a concern relating to your performance or products, we expect that you will take commercially appropriate measures to investigate and resolve such concern with the customer.
- **Only use current versions of Ascentium-provided tools and marketing materials and only for the specific purpose for which they are intended**. We welcome the opportunity to help you improve sales through our marketing materials and tools which can be custom-tailored to your business and your customers' leasing and financing needs. Because of the custom nature of these tools and materials, using outdated, edited or unapproved versions could create customer confusion and result in a less than exceptional customer experience.